

ONLINE CERTIFICATE TRAINING COURSE
ON
AGRI - EXPORT AND IMPORT MANAGEMENT



चौधरी चरण सिंह, राष्ट्रीय कृषि विपणन संस्थान
(कृषि एवं किसान कल्याण मंत्रालय भारत सरकार का संगठन)
जयपुर, राजस्थान

Ch. Charan Singh National Institute of Agricultural Marketing
(An Organization of Ministry of Agriculture and Farmers Welfare,
Government of India) Jaipur, Rajasthan

Commencement date: 01 September 2025
Program duration: 10-16 weeks

CCS National Institute of Agricultural Marketing (NIAM), Jaipur, is proud to launch online certificate training course on “*Agri-Export and Import Management*”. This specialized program has been meticulously designed to cater to the growing need for skilled professionals in the agricultural trade sector. The course aims to equip participants with comprehensive knowledge of global agri-trade dynamics, export-import procedures, international market regulations, quality standards, and logistics management. It serves as a valuable learning platform for professionals, entrepreneurs, researchers, policymakers, and students who aspire to build expertise in agri-export and import operations.

Course Objectives

1. Familiarize participants with export-import documentation and compliance
2. Improve understanding of international market access and trade regulations
3. Equip stakeholders to tap into government schemes and export incentives
4. Strengthen practical skills in trade financing, logistics, and quality standards

Course Modules

Module 1: India’s Agri-Food Trade Policies and Export Incentives

Module 2: European Union Agri -Food Trade Policies and Import Regulations

Module 3: Product and Market Identification for Exports

Module 4: International Marketing Management

Module 5: Trade Operations and Documentations

Module 6: Agri-Trade Logistics and Customs Regulation

Module 7: International Trade and Finance

Course Fee: Rs. 1000 per participant - *provides full access to all course modules and learning materials.*

Who Should attend

- Agribusiness professionals and exporters
- Startups and entrepreneurs in agri-trade
- FPOs and cooperative leaders
- Officials from marketing boards, export councils, and institutions
- Faculty and researchers/students from agri-marketing and trade

Accessing the Course

- Register to unlock all modules and resources.
- Click on each module to explore detailed lessons and study material.
- Learn at your own pace.
- Complete every session within each module.
- After finishing all sessions, attempt the corresponding module-wise quiz.
- Upon successfully completing all quizzes, a system-generated Certificate of Completion will be available for download.

Certification Criteria: To earn your certificate, complete every module and secure at least 60% marks in each quiz. Once eligible, you can download the official “Certificate of Course Completion” directly from the platform.

For Further Information

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